

TRADEMARK SERVICES



Let us affordably protect your logo, slogan service mark or trade mark.

SIMPLE TRADEMARK

Includes

- Filing in Simple Trademark Archives
- Basic Federal Direct-Hit Search for potential conflicts.

Description

Registering with the USPTO is not necessary to establish trademark rights, and is not always cost effective. A Simple Trademark gives you legal claim to your mark, evidence of ownership, evidence of usage and can be used to fight infringers in court proceedings.

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STATE TRADEMARK

Includes

- Filing with your State Department
- Basic Federal Direct-Hit Search for potential conflicts.

Description

State Trademark allows a great protection for your logo/design including an official notice of claim to your mark, evidence of ownership, the ability to sue infringers in state courts. Federal Registration provides an advantage over Simple Trademarks in court proceedings.

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FEDERAL TRADEMARK

Includes

- Filing with the USPTO
- Basic Federal Direct-Hit Search for potential conflicts.

Description

Federal Trademark allows the highest level of protection including an official notice of claim to your mark, evidence of ownership, and the ability to sue infringers in federal court. Federal Registration provides a significant advantage over Simple Trademarks and State Trademarks in court proceedings.

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*Total fee for State Trademark is \$49 + State filing fee (\$50 in MI). Total fee for Federal Trademark is \$99 + Federal Filing Fee of \$325.

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